

# CASE STUDY



## DELIVERY EXCELLENCE—AT SCALE

Major landscape supplier improves visibility and customer experience across hundreds of branches.

### Why change?

- The company wanted a friendlier, more open customer experience.
- But no routing, communication, or visibility tools existed.
- This led to inefficiencies between branches.

### How is Dispatchtrack helping?

- Route optimization enables more deliveries each month.
- Auto dispatch means no manual scheduling effort.
- Real-time ETA tracking and alerts give visibility to customers.

**DispatchTrack  
customer since  
2019**

"SiteOne's aspiration is to provide the best customer experience possible. DispatchTrack helps us do that—while minimizing fleet expenses."



**Skyler Nikolas**

Senior Manager – Customer Delivery

