



How DispatchTrack Supports Sustainability



One of the most important topics in delivery and logistics management right now is sustainability. And at DispatchTrack, this question concerns us directly. The last mile has historically been the leg of the supply chain that consumes the most resources, in part because it's so difficult to optimize. As last mile logistics software providers, that gives us a challenge and an opportunity to find a way to decrease waste in the last mile and ultimately help our users reduce their carbon footprints.

Decreasing Emissions via Route Optimization

The most obvious impact of DispatchTrack on sustainability—and in many ways the most powerful—is the ability to decrease fuel consumption via our route optimization engine. By taking in all of a given day's stops and finding the most efficient sequences and routes, we're able to shorten the total distance that drivers have to travel in order to fulfill all of their assigned orders. This alone reduces fuel consumption across your fleet by as much as 10%.

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Improving Return Management and Reverse Logistics

With DispatchTrack, drivers are able to use our mobile app to automatically send order updates back to dispatch. This includes photos, videos, and notes documenting both successful and unsuccessful deliveries. Drivers can even make note of whether a particular item should be slated for redelivery, redelivered after fixing minor damage, etc. When these orders make it back to the warehouse, dispatchers and managers are already aware of which ones need their attention. By giving you the tools to triage returns more effectively in this way, DispatchTrack's last mile optimization platform actually helps you significantly decrease the amount of waste in return management and reverse logistics.

Cutting Down on Waste

By cutting through the complexity of last mile delivery operations, we give our users the ability to pinpoint areas of waste and address them proactively. If you've been grappling with last mile deliveries for any length of time, you know that this is no mean feat. In order to become more efficient in any area of logistics, you first need to understand what's happening within your operation on an incredibly granular level. With an emphasis on connectivity, an intuitive real-time visibility dashboard, and robust reporting and data integration capabilities, DispatchTrack does just that.