

# Enterprise Food & Beverage



## Customer Relationships Are Everything in Food and Beverage Distribution—But How Do You Manage Them at Scale?

B2B customers are increasingly expecting a B2C-style experience. They want full transparency into their deliveries, constant communication, and the flexibility to change their orders on the fly. Food and beverage distribution at the enterprise level is complex enough as it is—when you add in these new expectations, the challenge of keeping cost-per-stop manageable across a host of different deliveries can start to feel impossible.

Luckily, DispatchTrack's platform is here to help. We specialize in powering elevated customer experiences, which means that we automate calls, texts, and emails to customers with real-time ETAs and delivery alerts. As the system collects delivery data from drivers out in the field, we display the most crucial information on a single-pane-of-glass dashboard. This puts you in control and empowers you to be proactive.

Our combined static, dynamic, and hybrid route optimization tools help you maximize delivery capacity while accounting for last minute changes, customer tiers, and time windows preferences—all with 98% accurate ETAs. The result? Greater agility, more cost effective deliveries, and happier customers.

**Reach Out to Learn More — Book a 15 Minute Demo Now**

## Learn What You Can Do with DispatchTrack:

- ◆ Seamless Integration
- ◆ Advanced Automated Route Optimization
- ◆ Automated Customer Communications via Call, Text, and Email
- ◆ Static, Dynamic, and Hybrid Routing Options
- ◆ Real Time Visibility Dashboard
- ◆ Routing by Customer Tiers
- ◆ Customer Order Tracking Widget
- ◆ Mobile Cash-on-Delivery Management
- ◆ Highly Configurable User Interface
- ◆ Quick and Easy Implementation
- ◆ 24/7 Support